

2019 Joint Summer School 'Doing Business across Europe'

in Germany, the Netherlands & Spain

June 24, 2019 – July 19, 2019



This Joint Summer School Program on Doing Business Across Europe is organized in partnership with 3 universities in Europe.

The program will last a total of 3 weeks – in three different European countries: Germany, the Netherlands and Spain.

This program is designed for advanced undergraduate and postgraduate students. It aims at giving students a first-hand insight on the future of doing business responsibly and covers current trends and issues in the field of business ethics, circular economy and entrepreneurship & innovation.

1 JOINT PROGRAM or 3 SINGLE SUMMER SCHOOL OPTIONS:

GERMANY	THE NETHERLANDS	SPAIN
Rosenheim Technical University of Applied Sciences, DE	Windesheim University of Applied Sciences, NL	LaSalle Campus Barcelona, Ramon Llull University, ES
June 24 – 30, 2019	July 03 – 09, 2019	July 13 – 19, 2019
International Summer School:	International Summer School:	International Summer School:
Business Ethics	Towards a Circular Economy	Entrepreneurship & Innovation Management
Academic Credit: 5 ECTS (3 US credits)	Academic Credit: 3 ECTS (1,5 US credits)	Academic Credit: 3 ECTS (1,5 US credits)
Ethical theories (utilitarianism, deontology, and virtue ethics) and other topics such as rights to privacy, conflicts of interest, insider trading, whistle-blowing, and the rights and duties of agents and fiduciaries	Transition towards circular supply chains, current trends: shared economy, blockchain, understanding financial and supply chain implications, business simulation game: the Blue connection	Understanding the entrepreneurial process, identifying, developing, assessing, and pitching new ideas, developing an awareness of the possibilities and limitations of different business models









2019 Joint Summer School 'Doing Business across Europe'

in Germany, the Netherlands & Spain

June 24, 2019 – July 19, 2019

GERMANY	THE NETHERLANDS	SPAIN	
Studying in Rosenheim	Studying in Windesheim	Studying in Barcelona	
 ✓ Rosenheim Technical University of Applied Sciences combines a regional profile with an international reputation ✓ Close contacts to industry in one of Germany's strongest economic areas ✓ About 6,000 students with an education oriented around the practical skills ✓ The city of Rosenheim has a Mediterranean flair and is situated in an area known for its beautiful mountains, forests and lakes 	 Runner up for best University of Applied Sciences in the Netherlands (#2 place in national rankings) Explore the historic city of Zwolle like real Dutch, by bicycle See the world famous Night Watch by Rembrandt, visit Anne Frank's house take a canal boat tour in Amsterdam Meet the open mindedness of the Dutch in our highly diverse society 	 A city increasingly attractive for entrepreneurs and quickly positioning as one of the leading innovation hubs in the world. La Salle-URL is a leading university in Innovation and Technology with 30% of international students Ideally located among the Mediterranean Sea and the Pyrenees 	
Accommodation: LHK Boarding House	Accommodation: Sportcampus de Pelikaan	Accommodation: RESA La Salle Campus BCN	
Address: Küpferlingstrasse 66 83024 Rosenheim	Address: Haersterveerweg 2 8034PK Zwolle	Address: Sant Joan de La Salle, 42 08022 Barcelona	
Check-in : Monday, June 24, 2019 at 08:30 AM – 09:30 AM Check-out : Monday, July 01, 2019 at 08:00 AM – 09:00 AM	Check-in: Monday, July 01, 2019 at 02:00 PM onwards Check-out: Thursday, July 11, 2019 at 10:00 AM	Check-in : Saturday, July 13, 2019 at 02:00 PM – 04:00 PM Check-out : Saturday, July 20, at 10:00 AM – 12:00 PM	
Travel Date to Zwolle / Windesheim, the Netherlands: July 01, 2019 <u>https://www.goeuro.com/</u>	Travel Dates to Barcelona, Spain: July 11-13, 2019 <u>https://www.goeuro.com/</u>	Travel Date back Home from Barcelona, Spain: July 20, 2019 <u>https://www.goeuro.com/</u>	
Application deadline: April, 30, 2019			
More information at <u>www.th-rosenheim.de</u>	More information at <u>www.windesheim.com</u>	More information at <u>www.salleurl.edu</u>	

PROGRAM FEE

The program fee for students from **partner universities** is only **EUR 1,500 for 3 weeks** and for **non-partners EUR 1,800.** The program fee for **1 week** is **EUR 600** for students from partner universities and **EUR 700** for **non-partners**. The program fee covers accommodation, tuition for workshops, and excursions. Summer School participants have to bear their own expenses for travel, meals and take out adequate travel and health insurance to cover the period of their travel and stay in Germany, the Netherlands and Spain.





